

MAP

MARKET ACCESS PLATFORM

Sourcing tool to find vetted transformed and local suppliers contributing to the Localization Theme noted in the Economic Recovery Plan



To give effect to the local procurement commitments of the private sector in the Jobs Summit Framework Agreement, a local procurement technical working committee has been set up and advocates have been appointed to ensure that a holistic approach is implemented, encompassing short to long term measures to ensure that local procurement remains at the centre of the economy recovering.

These advocates include Proudly SA, NBI Manufacturing Circle, South African Breweries, Business Leadership South Africa and Business Unity South Africa. (Now partnering with B4SA)





As large companies operating in South Africa, we recognize the long-term strategic benefit of current legislation focusing on transforming and localizing our supply chain, beyond philanthropic reasons or/and to comply with legislation. In this context, corporates are increasingly investing in Enterprise and Supplier Development initiatives.

However, a number of challenges remain:

- Finding vetted manufacturers according to local content requirements at acceptable industry-standard levels of quality with the capacity to keep up with demand required from large organisations;
- Finding high performing transformed suppliers across all categories;
- Bridging the gap between buyers' expectations and suppliers' capabilities;
- Suppliers' over-reliance on limited key accounts.
- **Market Access Platform (MAP)** is an online portal that influences localisation and transformation. It enables corporates to refer, find and rate vetted high performing transformed suppliers across industries thereby creating market access for suppliers while mitigating sourcing.



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A screenshot of the Market Access Platform login interface. It features a dark background with light-colored input fields. The first field contains the email address 'map@serempre.com'. The second field is labeled 'Password'. Below the password field is a reCAPTCHA widget with the text 'I'm not a robot' and a small robot icon. To the right of the reCAPTCHA is a link for 'Privacy - Terms'. Below the reCAPTCHA is a 'Remember me' checkbox. At the bottom right, there is a blue 'SUBMIT' button.

Members / buyers will be able to

- Find reliable and vetted localised and transformed suppliers
- Refer their high performing transformed suppliers, local manufacturers and service providers to MAP, thereby enabling them to grow and become more competitive.
- Advertise procurement opportunities for private sector
- Support the growth of their own high-performing suppliers
- Increase competitiveness in sourcing suppliers
- Reduce the cost of sourcing
- Rate services received from suppliers
- Record and monitor their localisation procurement commitments
- **View the socioeconomic impact of their commercial activity with selected suppliers**



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Suppliers will be able to

- Increase their visibility in a cross-industry marketplace – Access to Market
- Find other suppliers to procure from
- View tenders and RFQs when published for their specific Industry sector
- Report on benefits derived from MAP

- MAP reports will be provided to Business to report to NEDLAC on a quarterly basis – This is in line with ERRP
- Members will receive an e-mail to prompt to them provide an update for reporting on progress

NEW COMMITMENTS						
COMPANY NAME	INDUSTRY	AREA (SUBURB/S, PROVINCE/S)	PRODUCTS EARMARKED [PRODUCT(S) OR COMPONENT(S)]	RAND VALUE	TIMEFRAME	FUTURE PROSPECTS
			Identify product(s) or component(s) in your organisation's value chain that may replace imports	Budget allocated for local procurement of this item	Period applicable to this local procurement commitment	In future, will you be looking to retain this commitment beyond the timeframe or even grow your commitment, i.e. create more jobs than specified or commit a greater Rand value to localisation etc.

EVALUATION AND MONITORING (REPORTING)				
OPPORTUNITY [EXISTING CAPACITY TO LEVERAGE THE OPPORTUNITY]	DEMAND [ESTABLISH VIABLE AND SUSTAINABLE DEMAND]	NEW OPPORTUNITY [ESTABLISH AND BUILD NEW OPPORTUNITY]	JOBS CREATED	JOBS RETAINED
Identify existing direct or indirect available manufacturing capacity to leverage the opportunity if information is available	To establish viable and sustainable industry and supply chain demand if information is available	Access the ability to carve out sufficient offtake to establish and build the new opportunity	Number of jobs created in relation to identified product(s) or component(s) [Projection]	Number of jobs retained in relation to identified product(s) or component(s)

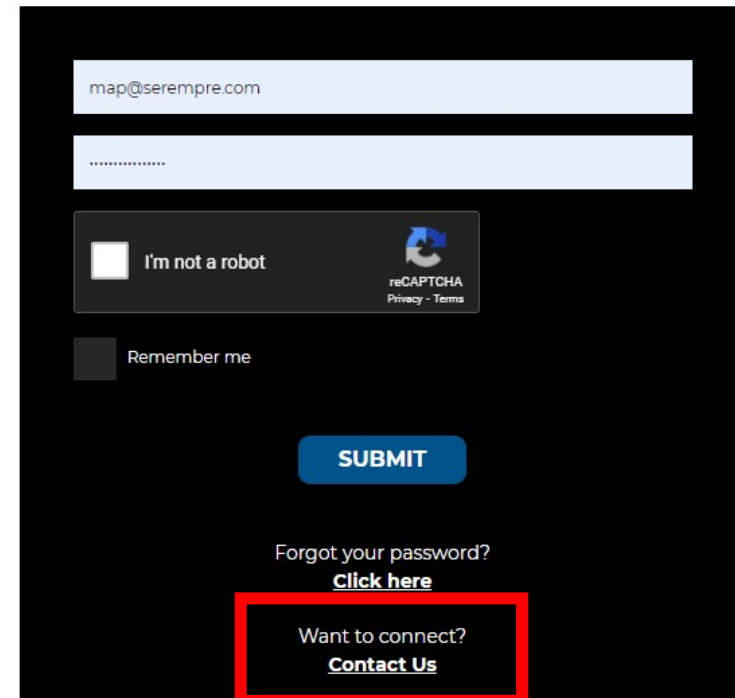


PRIVATE SECTOR

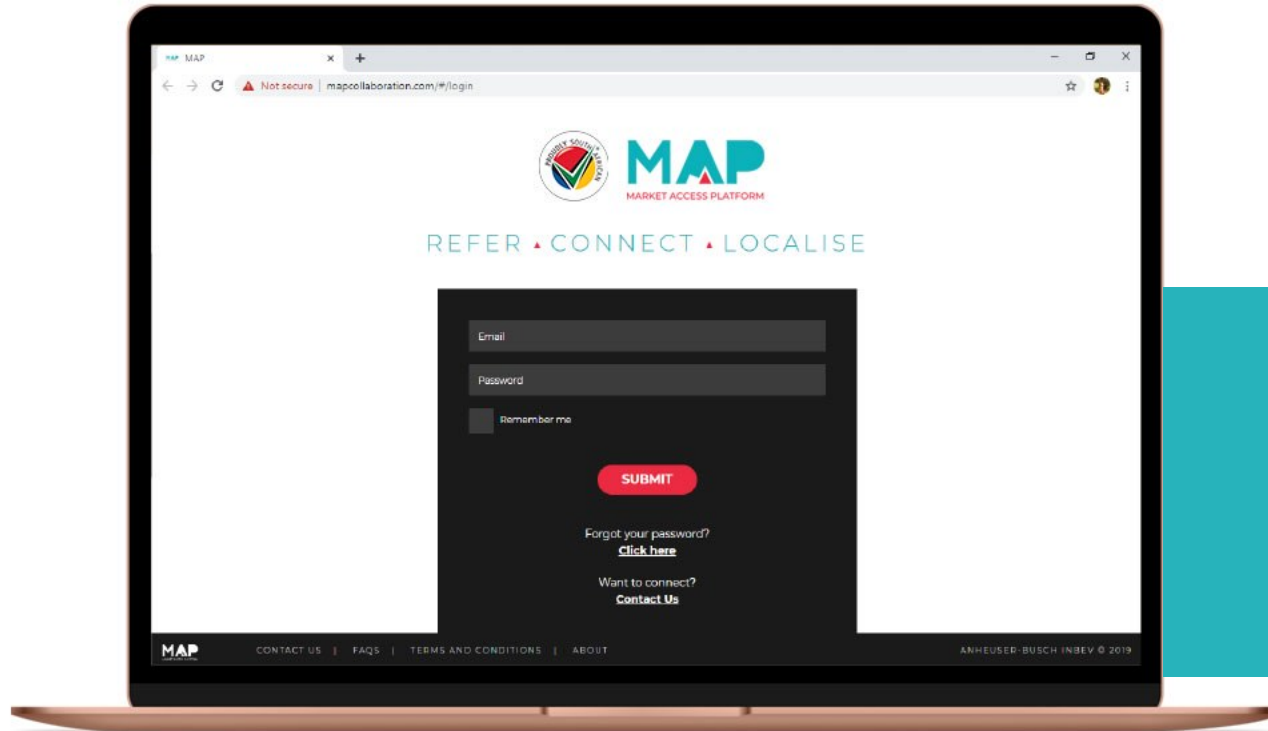


- **How do I get access to MAP?**
 - MAP is exclusive – as a supplier you have to be referred by a MEMBER. Alternatively go through Proudly SA for vetting.
- **Who to contact for assistance?**
 - Log in to <https://www.mapcollaboration.com>
- **Can I be a member and supplier at the same time?**
 - MAP allows you to create a Member and a Supplier profile
- **Is there a cost attached to participating?**
 - There is no cost associated to utilising the platform for either suppliers or corporate members

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The screenshot shows a login form on a dark background. At the top, there are two input fields: the first contains the email address 'map@serempre.com' and the second is a password field with dots. Below the password field is a reCAPTCHA widget with the text 'I'm not a robot' and a 'reCAPTCHA Privacy - Terms' link. There is also a 'Remember me' checkbox. A blue 'SUBMIT' button is positioned below the reCAPTCHA. At the bottom of the form, there are two links: 'Forgot your password? Click here' and 'Want to connect? Contact Us'. The 'Contact Us' link is highlighted with a red rectangular box. A red arrow points from the URL in the second bullet point of the FAQ to the top of the login form.



- We call on businesses to register on MAP
- Introduce us to Procurement Officers and we will present to businesses and assist them with registration

CONTACT

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thank you

Be Proudly South African. Buy local to create jobs



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